



Get Paid to Style Up. Earn with Every Look.

GSM (Get Style Money) merges AI, fashion, and crypto—rewarding you for wearing your favorite brands in the real world.

PITCH DECK



New Generation

THE FASHION INDUSTRY IS BROKEN. WE'RE FIXING IT.

Why today's fashion model is failing both sides.

Outdated systems hurt consumer trust, brand revenue, and sustainability—GSM offers a smarter, blockchain-powered solution.



Fashion's future depends on trust, transparency, and incentivized circular consumption.

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Fake Products

Billions lost to counterfeiting erode brand trust and damage customer experience globally.



No Loyalty

Consumers promote brands daily but receive zero value for their engagement or purchases.



Zero Visibility

Brands lose data on resale, behavior, and loyalty—missing growth and retention opportunities.



Waste Crisis

Fashion contributes heavily to landfill waste, with no scalable rewards for sustainability.

GSM: WHERE FASHION MEETS BLOCKCHAIN AND REWARDS.

Fashion Verified

A decentralized solution empowering consumers and elevating brands.



Proof of Wear System

AI and blockchain validate wear, resale, and social engagement for token rewards.



Resale Tracking

Brands track ownership and earn royalties every time their items resell.



Token Rewards

Consumers earn GSM tokens for wearing, sharing, and reselling verified brand items.



Eco Incentives

GSM rewards users for sustainable actions like recycling and responsible resale.



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GLOBAL FASHION BRANDS POWER GSM'S SCALABLE PARTNERSHIP ECOSYSTEM

Drive loyalty, verify authenticity, and earn resale royalties through smart collaboration.

Collaborate Smarter



Nike

Authenticates products, rewards loyalty, and combats global counterfeits.



Gucci

Preserves exclusivity, verifies authenticity, earns resale royalties.

Zara

Drives sustainable fashion through resale tracking and engagement insights.



Adidas

Custom campaigns incentivize engagement, resale, and social promotion.



Louis Vuitton

Tracks authenticity, rewards loyalty, monetizes growing resale demand.

H&M

Aligns rewards with recycling, resale, and eco-conscious fashion practices.

The Role of Brands in GSM ecosystem

Launch Custom Campaigns: Tailored brand engagement rewards.

Monitor Consumer Behavior: Track, analyze, optimize engagement.

Resale Royalties Benefit: Earn from secondary sales.

Enhance Authenticity & Trust: Blockchain verifies product legitimacy.

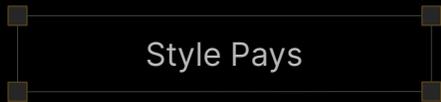
Get Paid to Style Up. Earn with Every Look.



FOR CONSUMERS: GET PAID JUST FOR WEARING FASHION

Turn everyday fashion habits into blockchain-powered earning potential.

With GSM, your clothes earn for you—through resale, engagement, and verified ownership on-chain.



Style is self-expression. GSM makes it income too.



Earn Effortlessly

Get paid for styling, sharing, and wearing what you love.



Unlock Exclusivity

Access VIP events, rare drops, and private resale opportunities.



Own Authentically

Claim digital ownership with instant, verifiable on-chain wardrobe proof.



Resell Smarter

Earn tokens when you resell—ownership transfers are transparent and rewarded.

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FOR BRANDS: TURN LOYALTY AND RESALE INTO REVENUE

Activate loyalty, fight fakes, and profit from resale.



GSM gives fashion brands blockchain tools to reward loyalty, ensure authenticity, and unlock resale revenue.

Monetize Resale

Earn royalties every time your product changes hands on-chain.

Prove Authenticity

Fight counterfeits with optional QR/NFC tagging for secure, blockchain-verified fashion.

Incentivize Engagement

Launch targeted campaigns rewarding user actions like posts and referrals.

Gain Insights

Track user behavior and resale metrics with real-time analytics dashboards.

“Loyalty isn’t luck—it’s tracked, verified, and rewarded.”

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FOR EARLY SUPPORTERS: INVEST EARLY IN FASHION'S WEB3 FUTURE

Unlock growth, utility, tokenomics protection, and massive upside potential.

Own Early



Early Access

Enjoy early-stage equity in a booming digital fashion economy.



Proven Utility

Real token use fuels loyalty, resale, and brand campaigns.



Limited Supply

Only 50% unlocked—value is milestone-driven, not inflated.



Global Adoption

Plug-and-play for brands—streetwear, luxury, sustainable fashion and more.



Support GSM early to unlock growth, utility, tokenomics protection, and massive upside potential.

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SEAMLESS JOURNEYS FOR USERS, BRANDS, ADMINS

Simple actions, powerful blockchain-verified outcomes.



USER JOURNEY

| | | | |
|--|---|--|---|
| <p>Register Create profile and join the GSM reward ecosystem.</p> | <p>Wear Put on branded fashion items from partner campaigns.</p> | <p>Scan & Share Scan item or complete social campaign (photo/video)</p> | <p>Earn Tokens Receive GSM tokens for verified branded engagement actions.</p> |
|--|---|--|---|

BRAND JOURNEY

| | | | |
|--|--|---|--|
| <p>Register Brand Set up brand account and submit for approval.</p> | <p>Register Products Add Tags (QR/NFC)/Skip Tags and Launch Campaigns via Photos/Social Media</p> | <p>Launch Campaigns Create incentive-based campaigns with custom reward mechanics.</p> | <p>Reward Users Review submissions and issue GSM token-based rewards.</p> |
|--|--|---|--|

ADMIN JOURNEY

| | | | |
|---|--|--|--|
| <p>Approve Brands Review and verify fashion brands joining the platform.</p> | <p>Configure Rewards Set platform-wide thresholds for token distribution and campaigns.</p> | <p>Monitor Activity Track user, brand, and token behavior in real time.</p> | <p>Process Claims Validate reward claims and finalize token payouts securely.</p> |
|---|--|--|--|

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VERIFY ENGAGEMENT. REWARD STYLE. FIGHT FAKES.

A proprietary engine for wearable authenticity and interaction.

Wear Verified



Scan Verification

Each branded item includes a QR/NFC code to validate wear and ownership.



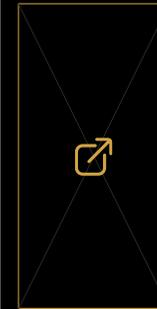
AI Validation

Computer vision confirms garment visibility and context for verified token distribution.



Our Proof-of-Wear system authenticates user actions—wear, share, resell—then issues real token rewards transparently.

Whether scanning or sharing, GSM validates engagement with secure transparency.



Content Tracking

Social media shares are tracked and matched to registered campaign actions.



Token Rewards

Users earn GSM tokens only after actions are authenticated through the system.

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EMPOWERING CIRCULAR FASHION THROUGH VERIFIED RESALE

Track, resell, and earn from digital fashion lifecycle.

Resale Reinvented



On-Chain Resale

Each transfer is logged on-chain, ensuring item traceability and ownership integrity.

Royalty Distribution

Brands earn resale royalties automatically—no manual intervention or middlemen required.

Global Access

Users can buy and resell items across borders, powered by blockchain and GSM tokens.

Authenticity Guaranteed

Every listing is backed by Proof-of-Wear and item history—fighting counterfeits at scale.

Every GSM-tagged item can be securely resold, creating value for both consumers and brands—continuously.

Tagging required to enable secure resale tracking and royalty automation.

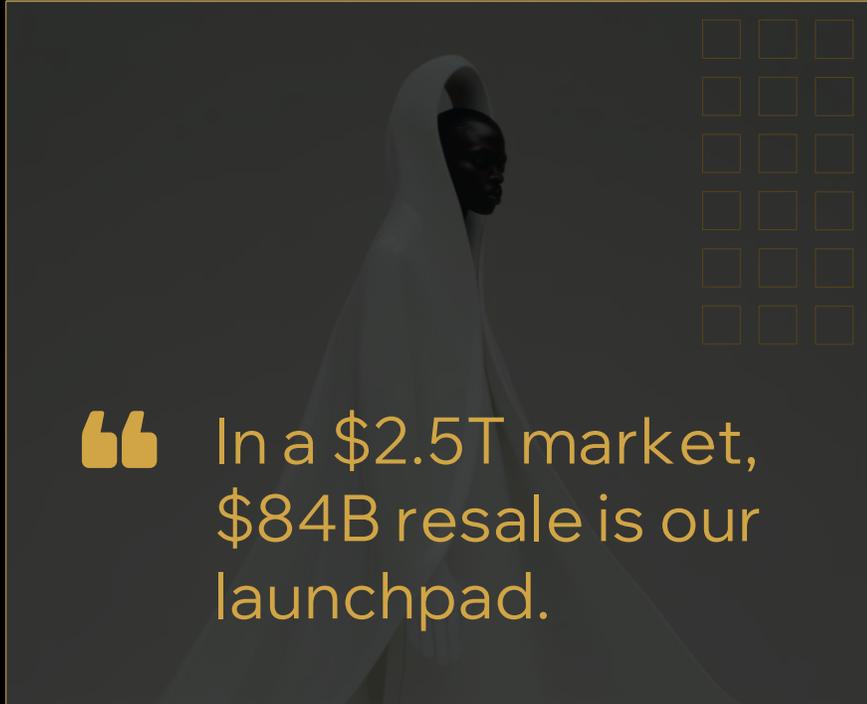
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A TRILLION-DOLLAR FASHION MARKET MEETS WEB3 MOMENTUM.

The right solution at the perfect growth moment.

Fashion resale, blockchain, and sustainability are converging—GSM stands ready to lead this global transformation.



“ In a \$2.5T market, \$84B resale is our launchpad.



Fashion Size
Global fashion is a **\$2.5 trillion market** with rapid digital transformation.



Resale Growth
Second-hand fashion to hit **\$84B by 2030**—brands seek tracking and royalties.



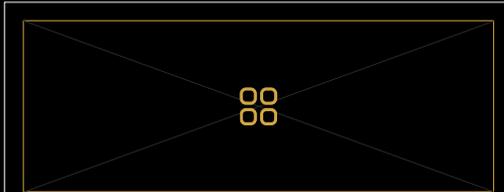
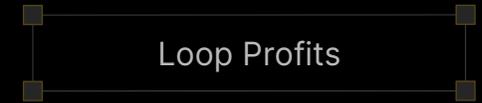
Web3 Boom
Blockchain adoption expands across industries—GSM leverages Layer 2 for scalability.



Green Demand
Consumers demand eco-aligned brands—GSM rewards recycling, resale, and conscious consumption.

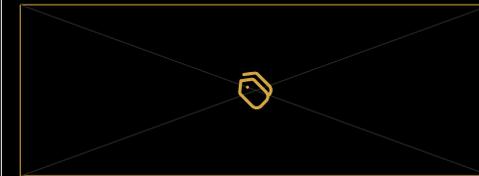
OUR BUSINESS MODEL: CIRCULAR, SCALABLE, AND TOKEN-POWERED.

Monetizing engagement, resale, and brand-consumer interaction loops.



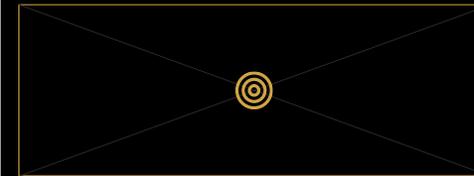
Token Flow

Users earn and spend GSM tokens across campaigns, resale, and reward actions.



Resale Royalties

Brands earn fees every time tagged fashion items are resold by users.



Brand Tools

Brands pay for campaign tools, analytics, tagging support, and personalized user engagement systems.



Premium Access

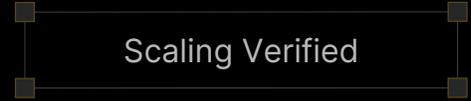
Exclusive platform features unlockable via subscription or discounted token-based packages.



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MOMENTUM BUILT. NOW WE SCALE.

From Beta to Blockchain: Our Growth in Motion.



We're progressing from prototype validation to public token launch, scaling users, partners, and brand integrations globally.

Q2 2025

MILESTONE 1

Token Foundations

- Presale Launch
- Whitepaper & Tokenomics Release
- Community Building
- Smart Contract Audits

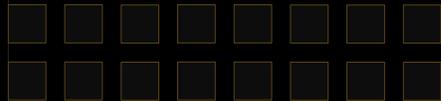


Q3 2025

MILESTONE 2

Platform Ignition

- Token Generation Event (TGE)
- Listings on DEX & CEX
- Platform Development Begins



Q4 2025

MILESTONE 3

Product Buildout

- Mobile App & AI Engine Development
- QR/NFC & Brand Dashboard Setup
- Launch of the Secondary Marketplace

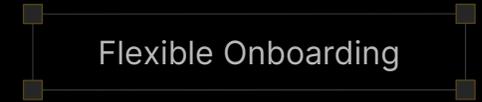
Q1 2026

MILESTONE 4

Global Launch

- Public Beta Launch
- Rewards, Leaderboards, Social Bonuses
- Global Brand Campaigns Go Live

TAG OR NO TAG – FLEXIBLE BRAND PARTICIPATION



Every brand starts by registering their products in the GSM dashboard.

OPTION 1

Tag-Based Model
(Enhanced Security + Resale Tracking)

Add QR or NFC tags to enable secure, blockchain-verified ownership and resale.

Brands choose from four tagging options:

- Print QR codes in-house
- Order pre-printed tags from GSM
- Ship tags to their manufacturer

| | | | | | |
|--------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| ENABLES RESALE ROYALTIES | <input type="checkbox"/> |
| BLOCKS COUNTERFEIT DUPLICATION | <input type="checkbox"/> |
| ON-CHAIN OWNERSHIP TRANSFERS | <input type="checkbox"/> |

OPTION 2

Campaign-Only Model
(Fastest Onboarding)

Skip tagging and launch token-reward campaigns using verified photos, videos, or check-ins.

Users earn tokens by:

- Posting photos/videos wearing the item
- Tagging brand or using hashtags
- Checking in at specific locations

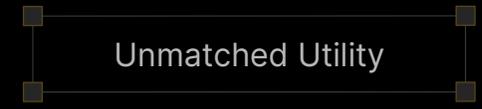
| | | | | | |
|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| NO SCANNING REQUIRED | <input type="checkbox"/> |
| IDEAL FOR DROPS, CREATORS, ALL BRANDS | <input type="checkbox"/> |
| CAMPAIGN TOOLS WITHOUT AUTHENTICATION LAYER | <input type="checkbox"/> |

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WHY GSM WINS WHERE OTHERS CAN'T

GSM bridges real-world fashion with blockchain utility.



GSM turns fashion into function—and loyalty into revenue.



We combine resale tracking, rewards, and transparency—building a platform others simply aren't positioned to replicate.



Layer 2

Gasless transactions enable seamless, scalable blockchain-powered user experiences.



Resale Royalties

Brands earn from every resale—driving loyalty and circular fashion adoption.



Proof System

AI + blockchain verify wear, ownership, and social engagement authentically.



Dual Value

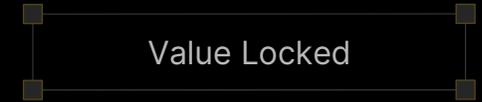
Both brands and consumers benefit—rewards, insights, and revenue across the ecosystem.

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TOKENOMICS

Smart Token Distribution for Sustainable Platform Growth.



| | | | |
|---------------|----------------|--------------------|-----------|
| NAME: | GSM | CURRENT RAISE: | PRIVATE |
| Total Raise: | \$202,800 | Current Valuation: | \$500,000 |
| Total Supply: | 20,000,000,000 | Public Valuation: | \$700,000 |

SALES STAGES AND RAISE ALLOCATION

| Investment round | Price Per Token | Discount to TGE price | Amount of tokens | Allocation of total supply | Raise Amount | Valuation | IDO x |
|---------------------|-----------------|-----------------------|----------------------|----------------------------|------------------|-----------|-------|
| Private Sale | \$0.00002 | 37% | 2,400,000,000 | 12.00% | \$52,800 | \$440,000 | 1.59 |
| Presale 1 | \$0.00003 | 29% | 6,000,000,000 | 30.00% | \$150,000 | \$500,000 | 1.40 |
| Liquidity | \$0.00004 | - | 1,200,000,000 | 6.00% | \$42,000 | \$700,000 | 1.00 |
| Total: | -- | - | 9,600,000,000 | 48.00% | \$202,800 | - | - |

TOKENOMICS

Built-In Scarcity, Long-Term Ecosystem Value.



| TOKEN ALLOCATION | | | | VESTING SCHEDULES | | | |
|-------------------|-------------------|------------------|---------------------|-----------------------------|-------------------|---------------------|---------------------------|
| Allocation | % of Total Supply | Amount of tokens | TGE % of allocation | % of supply unlocked at TGE | Cliff (in months) | Vesting (in months) | Total vesting (in months) |
| Private Sale | 12.00% | 2,400,000,000 | 0.0% | 0.00% | 6 | 18 | 24 |
| Presale 1 | 30.00% | 6,000,000,000 | 0.00% | 0.00% | 3 | 12 | 15 |
| Liquidity | 6.00% | 1,200,000,000 | 100.0% | 6.00% | 0 | 1 | 1 |
| Team | 12.00% | 2,400,000,000 | 0.0% | 0.00% | 3 | 18 | 21 |
| Project Funds | 10.00% | 2,000,000,000 | 0.0% | 0.00% | 6 | 24 | 30 |
| Staking | 5.00% | 1,000,000,000 | 0.0% | 0.00% | 12 | 36 | 48 |
| CEX | 5.00% | 1,000,000,000 | 1.0% | 0.05% | 0 | 36 | 36 |
| Marketing | 10.00% | 2,000,000,000 | 0.0% | 0.00% | 1 | 35 | 36 |
| Ecosystem Rewards | 10.00% | 2,000,000,000 | 1.0% | 0.10% | 0 | 12 | 12 |

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HOW WE WIN EARLY AND SCALE FAST

Targeted activation across culture, crypto, and commerce channels.

GSM grows through fashion brand partnerships, community engagement, resale platforms, and strategic crypto exchange listings.



Fashion follows culture—GSM leads through incentives and blockchain trust.

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Influencer Activation

Partner with fashion micro-creators to drive authentic campaign engagement.



Brand Campaigns

Launch loyalty-driven initiatives with streetwear, luxury, and sustainable brands.



Community Marketing

Build strong Telegram, Discord, and Twitter engagement for organic growth.



Exchange Listings

Boost visibility and credibility via major token exchange partnerships.

TURN EVERY ITEM INTO DIGITAL LEGACY

Apparel evolves into collectibles through engagement and history.

How Items Gain Legacy Status

GSM EARNED

Total tokens earned from campaigns, resale, and wear.

OWNERSHIP CHAIN

Value grows with every new owner and on-chain transfer.

CAMPAIGN ACTIVITY

Includes POW*, challenges, QR scans, and verified social shares.

HELD DURATION

Longevity matters—older, held items earn higher historical rank.

What Legacy Status Unlock

NFT MINTING

Convert item into a GSM-backed NFT with lifetime metadata.

DIGITAL RETIREMENT

Move item to your personal digital wardrobe as a collectible.

OPEN MARKET TRADE

Sell or trade legacy NFTs on external marketplaces.

BURN FOR REWARDS

Burn legacy items for exclusive merch, unlocks, or high-yield bonuses.

NFT Design Option

GSM BRANDED

Stylized collectible card format with item details and stats.

BRAND-SPECIFIC

Visual NFT design mirrors original product style or drop collection.

RICH METADATA

Embedded history, GSM earned, campaign badges, and owners.

ONE-OF-A-KIND

Each legacy NFT is unique—no duplicates, no resets.

Legacy Unlocked



* Proof-of-Wear

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Be part of the future of sustainable,
blockchain-powered fashion.

CONTACT



New Generation